



Stacy Fiske: Graphic & Interactive Design / Art Direction

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EDUCATION

The College of New Jersey - Bachelor of Fine Arts in Graphic Design [May 2005]
The University of the Arts - Continuing Education Classes [Ongoing]

SKILLS

Applications

Adobe Creative Suite (Illustrator, Photoshop, InDesign, Dreamweaver, Flash, Fireworks, Contribute, Acrobat), Quark, Microsoft Office, and more on both Mac and PC environments.

Areas of Experience

Branding, Advertising Campaigns, Brochures/Catalogs, Direct Mail, Newsletters, Annual Reports, Package Design, Print Collateral, Trade Show Displays, Web Site & Email Design, Search Engine Optimization, Search Engine Marketing and more.

Languages

Fluent in: HTML, XHTML, CSS, Wordpress

Knowledge in: HTML5, JavaScript, PHP, Action Script, jQuery, ColdFusion and more.

RELEVANT EXPERIENCE

BeSeen Communications: Art Director & Graphic / Interactive Designer | Moorestown, NJ | July 2008 – Present

- + Provide creative vision and art direction for the development of all marketing projects
- + Produce quality marketing materials and interactive experiences for clients from concept to launch
- + Develop business as needed, manage vendors, serve as client liaison
- + Interview, train, supervise and mentor creative talent, supervise outside creative resources
- + Manage and perform press checks, art direct photo-shoots
- + Maintain production schedules
- + Manage multiple, concurrent projects in different stages with tight deadlines
- + Demonstrate ability to learn and use new technology
- + Responsible for presentation of strategy and creative concepts to all clients

DesignDesign Inc.: Graphic & Interactive Designer | Kennett Square, PA | June 2005 – June 2008

- + Worked as part of a team in a fast-paced environment which created and evaluated concepts for all design projects
- + Produced quality marketing materials from concept through print production
- + Created and developed websites using HTML, Flash, PHP, and JavaScript for clients based on their needs
- + Worked as sole Search Engine Optimizer (SEO) for the team
- + Established and maintained working relationships with clients to ensure deadlines were met
- + Worked in conjunction with product development team to create marketing materials for newly designed products
- + Prepped files for print, communicated with vendors to ensure accuracy and quality of finished pieces
- + Adhered to and met tight deadlines
- + Worked with team to ensure a seamless transition during the merger of Centerline Design and DesignDesign.

Sesame Street Workshop: Assistant Art Director | New York, NY | September 2004 – May 2005

- + Worked as part of a team that created and evaluated concepts for Sesame Street Magazine
- + Participated in spread design and layout creation
- + Assisted in layouts by scanning, editing, placing images
- + Coordinated photographers and illustrators to bring magazine concepts to life
- + Helped with daily office tasks including filing and correspondence

Pequod Communications: Graphic Design Intern | Princeton, NJ | September 2003– May 2004

- + Prepared client files for print
- + Typeset business cards, letterheads, note pads, and other collateral
- + Designed print advertisements
- + Designed and developed brochures

Full client list, portfolio and references available upon request.