



WWW.FISKEDESIGNS.COM

STACY FISKE | GRAPHIC & WEB DESIGNER

## EDUCATION

---

Bachelor of Fine Arts in Graphic Design from The College of New Jersey, Ewing, May 2005

Overall GPA: 3.4

Dean's List 4 semesters

Member of AIGA since April 2004

## SKILLS

---

Applications include, but are not limited to:

CS3 Illustrator, Photoshop, InDesign, Quark, Dreamweaver, Flash, Fireworks, Acrobat, Contribute, and Microsoft Office.

Skills & design experience include, but are not limited to:

Branding, Advertising Campaigns, Brochures, Catalogs, Corporate Identities, Direct Mail, Newsletters, Annual Reports, Package Design, Postcards, Flyers, Posters, Print Ads, Trade Show Displays, Web Site Design and Maintenance, HTML Email

Fluent in HTML, XHTML

Knowledge in SEO (Search Engine Optimization), Web 2.0, JavaScript, PHP, Action Scripting

## EXPERIENCE

---

### DESIGNDESIGN, INC.: Graphic & Web Designer | Kennett Square, PA | 01/07-Present

- Work as part of a team in a fast-paced environment which creates and evaluates concepts for all major design projects
- Produce quality marketing materials from concept through print production
- Create and develop websites using HTML, Flash, basic PHP, and JavaScript for clients based on their needs
- Work as sole Search Engine Optimizer (SEO) for the team
- Work in conjunction with product development team to create marketing materials for newly designed products
- Set-up files for print and communicate with printer to ensure accuracy and quality of projects
- Communicate with clients to ensure projects stay on track
- Adhere to and meet tight deadlines
- Worked with team to ensure a seamless transition during the merger of Centerline Design and DesignDesign.

### CENTERLINE DESIGN: GRAPHICS & MARKETING: Graphic & Web Designer | Kennett Square, PA | 07/06-01/07

- Worked as part of a team that created and evaluated concepts for all major design projects
- Produced quality marketing materials from concept through print production
- Created and maintained all web project as the sole web designer for the team
- Set-up files for print and communicated with printer to ensure quality of projects
- Maintained relationships with clients to stay on track with projects
- Designed, implemented, and maintained (including SEO) all web accounts
- Created and maintained Centerline Design's Web site
- Adhered to and met tight deadlines

### SESAME STREET WORKSHOP: Assistant Art Director | New York, NY | 09/04-05/05

- Worked as part of a team that created and evaluated concepts for Sesame Street Magazine
- Participated in magazine design and layout creation
- Created layouts including scanning, editing, and the placement of images
- Coordinated photographers and illustrators to bring magazine concepts to life
- Helped with daily office tasks including filing and correspondence

**FORGE: CENTER FOR CREATIVITY: Graphic Design Intern | Princeton, NJ | 01/05-05/05**

- Prepared client files for print
- Typeset business cards, letterheads, notepads, etc.
- Designed print advertisements for clients
- Created brochures for both the company and clients
- Helped plan, advertise and run the design center kick off party

**PEQUOD COMMUNICATIONS: Graphic Design Intern | Princeton, NJ | 09/04-12/04 |**

- Prepared client files for print
- Typeset business cards, letterheads, notepads, etc.
- Gained hands-on training and experience at a print based company
- Introduced to all areas of printing industry including the creative process, sales, printing, and bindery

**FREELANCE EXPERIENCE**

- Graphic & Web Design: Numerous companies located in the tri-state area (03/02-Present)
- Create both new, and revamped logo and stationery identities
- Develop and implement marketing plans for various clients
- Develop and create promotional direct mail pieces
- Design service brochures, catalogs, etc.
- Create, implement, and maintain websites
- Negotiate with printer vendors to ensure lowest cost for clients on individual projects
- Set-up and transfer all files to be printed
- Communicate with printers to ensure highest quality of projects

*Full freelance client list, portfolio and references available upon request.*